



Web Content and Social Media Manager

The mission of the CIRM is to support and advance stem cell research and regenerative medicine under the highest ethical and medical standards for the discovery and development of cures, therapies, diagnostics and research technologies to relieve human suffering from chronic disease and injury. The Institute funds basic, pre-clinical, clinical, and translational science to generate new knowledge that will push the field forward toward therapies and cures.

The Web Content and Social Media Manager will report to and assist the Senior Director of Public Communications and Patient Advocate Outreach in developing and executing a comprehensive communications plan for CIRM, including website content development and ongoing management, developing innovative digital communications tools and strategies, online media relations, and publication management. The Web Content and Social Media Manager will support the effort to develop a public information program that drives and maintains effective communication with several audiences, including the lay public, the patient advocacy community, the legislature and the scientific community and that responds to local, national and international news that directly impacts the mission of the Institute. They will work with the Senior Director to develop standard and novel media stewardship tools, create a synergistic network of Public Information Officers at funded institutions, and foster a series of web-based communities for the various CIRM audiences.

Qualifications

- Bachelor's degree in Communications or Journalism or related field and 5 years experience in communications or public relations or an equivalent combination of education and experience.
- Demonstrated experience in collateral and website content development and project management.
- Experience with working on a Drupal-based website.
- Demonstrated knowledge of how proactive online research, planning and outreach skills can foster both quantitative and qualitative growth in web traffic over time.
- Demonstrated knowledge and experience in internet-based communications, preferably including online issues management.
- Demonstrated skill in public education and communicating scientific information to various audiences.
- Ability to communicate effectively in writing and in oral presentations.
- Ability to work positively and effectively with persons possessing high degrees of scientific, medical and technical knowledge.
- Approach to work that emphasizes customer service.
- Demonstrated ability to simultaneously manage multiple, complex projects under time pressure.



Salary Range

Salary range for the position is \$90,908-\$136,306. The salary offered will be commensurate with the candidate's skills, knowledge and experience.

CIRM offers a very competitive benefit package as a California state agency.

The position is open until a suitable candidate is found.

HOW TO APPLY: Interested candidates please submit:

- Cover letter
 - CV/Resume
 - California State application (STD. 678) which can be obtained from our website at <http://jobs.ca.gov/pdf/std678.pdf>
- to:

jobs@cirm.ca.gov or CIRM Search, 210 King Street San Francisco, CA 94107.

CIRM is an Equal Opportunity Employer and committed to a diverse workforce.